PETER DRUCKER'S

5 QUESTIONS

The most important questions you will ever ask in your organisation

Self-assessment is the first action required of leadership

What is our mission?

Who is our customer?

What does our customer consider value?

What are our results?

What is our plan?

The Five MOST IMPORTANT Questions

You Will Ever Ask About Your Organization

Peter F. Drucker with Jim Collins, Philip Kotler, James Kouzes, Judith Rodin, V. Kasturi Rangan, and Frances Hesselbein

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